

4 January 2019

**MiLOC GROUP LIMITED  
("MiLOC")**

**Strategic Cooperation Agreement**

MiLOC is pleased to announce that one of its subsidiaries, Star Collaboration Guangzhou Limited ("Star C"), has entered into a strategic cooperation agreement (the "Agreement") with China Post Advertising Co., Ltd. (中国邮政广告有限责任公司), a company incorporated in China ("China Post Advertising").

Under the agreement, the parties agreed actively to cooperate in advertising, marketing and sales of Aaron Kwok's exclusive brand AKFS+ hair care products ("AKFS+ products") and all future celebrities co-branded products ("Products"). The parties also agreed to design a series of limited edition post cards of the celebrities to be issued and sold through China Post Advertising.

Pursuant to the Agreement, China Post Advertising has agreed to share its channels, media and data resources with MiLOC. Further, China Post Advertising will also assist in the collaboration for the distribution channels with a joint venture between China Post Group and TOM Group Limited known as "ULE.COM". ULE.COM is a unique and innovative shopping service platform that combines high-end online shopping and offline retail services with online shop and franchised convenience shops. The Agreement provides for a strategic cooperation for brand promotion and sales of the Products.

Commenting on the agreement, Michael Ong, Chief Executive Officer of MiLOC said: "In recognition of China Post Group's network and resources, we believe that a cooperation strategy will increase the exposure of our products and sales will significantly increase in the coming years."

**Background of China Post and ULE.COM**

China Post Group Corporation ("China Post Group") has a long history with over 50,000 service outlets covering the whole of China. It also has a comprehensive and reliable logistics distribution system. China Post Advertising is a subsidiary of China Post Group, mainly responsible for China Post Group's advertising media business development planning, strategy, business plan formulation and organization and implementation; providing advertising solutions and services for the various business segments of China Post Group.

ULE.COM has more than 500,000 convenience shops in Mainland China.

The directors of MiLOC accept responsibility for the contents of this announcement. For further information, please contact:-

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